

The race that stops the nation's medication

Does the Melbourne Cup really stop the nation?

eRx Script Exchange today released data on the number of scripts processed during the 2016 Melbourne Cup, showing more than a 50% drop in script traffic compared with a standard Tuesday afternoon.

Between 3:00pm and 3.10, when the Cup ran, the total number of scripts prescribed and dispensed across the country dropped by 50%, from a peak of 4,569 per minute to a low of 2,584 per minute during the race.

Melbourne Cup Tuesday



Script traffic here refers to all traffic sent to and from the eRx network, including prescriptions uploaded by GPs and other prescribers, dispenses by pharmacists, and script updates by either GPs or pharmacists.

Compared with the week prior to Cup Day, Cup Day saw a 44%-52% drop in total traffic sent to the exchange in the ten minutes from 3.00-3.10 pm:

TUESDAY 26 OCTOBER 2016

1,990-2,100 new script items sent to the network per minute

TUESDAY 1 NOVEMBER 2016

889-1,100 new script items sent to the network per minute

With Pharmacy approaching its two busiest months of the year for prescriptions, the number of doctors and pharmacies using eRx continues to grow.

In preparation, eRx recently carried out network improvements to ensure that the speed of eRx remains fast. So when the horses aren't running and the pace in your pharmacy quickens, eRx will continue to provide efficiencies for your dispensing.

eRx Script Exchange transfers prescription information between doctors and pharmacies. It is used by more than 20,000 doctors and 4,700 pharmacies every day and transfers more than 90% of the nation's prescriptions.

Media queries: Roger Boot 0488 488 610



About eRx Script Exchange:

eRx Script Exchange is Australia's largest and most clinically significant health information exchange. eRx improves health outcomes through a safer, more efficient dispensing process. eRx is part of the Fred IT Group, Australia's largest provider of IT solutions to pharmacy. Fred and eRx have a deep commitment to the pursuit of technological leadership and innovation that make it easier and more efficient for pharmacies to run their business and optimise time spent helping patients.

eRx is a collaboration with every major medical and pharmacy software vendor in Australia. Our certified medical vendor partners include Medical Director, Best Practice, Communicare, Zedmed, Medtech, Houston, Genie, CSC (Practix), Stat Health, GPComplete, Intrahealth, Visual Outcomes, SmartClinics, HTR Telehealth, and TotalCare. Certified pharmacy vendors include Fred Dispense, Fred NXT, Simple Retail, LOTS, Amfac, Pharmacy Pro, MountainTop Dispense, Z Software and minfos.

More than 20,709 doctors and 4,728 pharmacies around Australia are already using eRx.