eRx script exchange news

WELCOME

Welcome to the monthly update on eRx Script Exchange, the first Australia-wide platform for electronic prescriptions, or e-scripts.

With eRx, GPs can now create e-prescriptions with confidence that patients can have their scripts safely and securely dispensed anywhere around Australia. eRx e-scripts are designed to improve patient care and safety, and to strengthen coordination and communication of patient care between health care providers.

IN FOCUS • General Practitioner Conference and Exhibition

The role of e-prescriptions in improving patient safety and care was showcased at the eRx Script Exchange stand at this year's General Practitioner Conference and Exhibition at Olympic Park, Homebush in Sydney from 22-24 May.

SYDNEY GPCE Primary Care

Live demonstrations of all stages of the process, from prescribing through to dispensing, allowed GPs and medical specialists to experience the improved safety and efficiency benefits.

There was a fantastic response, according to practising GP Dr Frank Pyefinch, CEO of Best Practice software, the first medical software company to integrate with eRx Script Exchange.

"As well as the overall improvements in patient care as a result of strengthened accuracy and efficiency of e-prescriptions, GPs were able to see the usefulness of some of the features such as notification of dispense events. These can strengthen confidence about whether patients are having critical medications prescribed, and are particularly important for people with special requirements such as chronic illness or aged care."

Virtual Practice joins eRx

eRx welcomes medical software vendor Virtual Practice to our growing list of Vendor Partners. Virtual Practice is a web-based health solution that's as easy to use as browsing the internet. Virtual Practice links all members of the care team to the same patient eHealth record, allowing them to view, access or update it from anywhere.

Practicing GP and head of Virtual Practice David de Bhal said "When we saw eRx working in a live setting and considered eRx's extensive network of Endorsement Partners we knew this was a significant step for e-health in this country. Our doctors have come to expect this level of innovation in Virtual Practice and we are excited to be on board."

BACKGROUND

eRx Script Exchange is an industry-driven collaboration established to improve health outcomes for Australians. Led by Fred Health, it is being developed with the e-health expertise of Simpl New Zealand and Microsoft Australia, and rolled out throughout Australia in collaboration with leading software vendors.

What's new

- Virtual Practice medical software partners with eRx Script Exchange to make electronic prescriptions available to its GPs

- eRx Script Exchange on show at GPCE

- eRx Script Exchange wins e-health award.

- eRx Script Exchange has joined the NEHTA Secure Messaging program which enables eligible doctors using eRx to claim the governments ePIP incentive payments

NEWS FLASH

eRx awarded for health technology innovations

The 2009 iAWARDS
Victoria State Award Winner

eRx Script Exchange has taken home the Victorian state-wide award for leading innovation in health information technology, at iAwards 2009, announced in Melbourne on Wednesday 27 May.

The iAwards are Australia's leading ICT industry awards, run by the Australian Information Industry Association (AIIA) to recognise outstanding examples of Australian innovation within the information and technology sectors.

Graham Cunningham Chairman of eRx said "We are delighted to have the IT industry recognise the high quality technology behind eRx and understand the safety and health improvements the eRx innovation is delivering"

GETTING INVOLVED

Register at **www.erx.com.au** to become involved or receive regular updates about eRx Script Exchange.

THOSE INVOLVED SO FAR...

eRx Vendor Partners

Best Practice — An evolution in GP software | Amfac | FRED WE KNOW PHARMACY | HealthSoft / Pharmacy Pro | minfos — Your retail-pharmacy edge

ScriptPro by Phillips & Phillips Pharmacy Computers | PharmaSol | PHOENIX COMPUTER SYSTEMS | simple retail | Virtual practice

Endorsement Partners

The Pharmacy Guild of Australia | PDL | NATIONAL PHARMACIES | SIGMA | Amcal

Guardian PHARMACY | Amcal Max | api | priceline pharmacy | Soul Pattinson Chemist

Pharmacist Advice | pulse PHARMACY | my CHEMIST | CHEMIST WAREHOUSE DISCOUNT CHEMIST | ePharmacy www.epharmacy.com.au

pharmore PHARMACIES | symbion Pharmacy Services at the heart of pharmacy | Pharmacy Choice | UNITED DISCOUNT CHEMISTS | advantage PHARMACY

Chemmart PHARMACY | chemplus | DIRECT CHEMIST OUTLET Discount Chemist | pharmacy better health | discount pharmacy

Think PHARMACY | prime pharmacy group | TerryWhite chemists | QUALITY PHARMACY 'Experience the Difference'

Blooms THE CHEMIST A fresh approach to good health | MediADVICE PHARMACY | CHEMIST WORKS | the green dispensary PHARMACY

Development Partners

Microsoft | hp | simpl | VeriSign

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