



eRx script exchange

NEWS

July 2009

Australia's first nationwide e-prescription solution

Welcome to the July update on eRx Script Exchange, the first Australia-wide platform for electronic prescriptions, or e-scripts.

With eRx, GPs can now create e-prescriptions with confidence that patients can have their scripts safely and securely dispensed anywhere around Australia. eRx e-scripts are designed to improve patient care and safety, and to strengthen coordination and communication of patient care between health care providers.

IN FOCUS

Medicine on Second, Maroochydore

Streamlining communication was a major motivation behind the move to electronic prescriptions for Maroochydore clinic Medicine on Second.

The award-winning Sunshine Coast clinic has a major footprint in the community, with ten GPs processing on average 1,000 prescriptions each week, working closely with four local pharmacies in the area who are also connected via eRx and starting to experience the benefits of electronic prescriptions coming through.

This equates to a significant amount of ongoing communication between GPs, pharmacists and patients.

According to Dr Peter Hodgkinson, the clinic anticipates an immediate streamlining of communications as a result of electronic prescriptions. "Electronic script processing should make communication between the pharmacist, patient and prescriber easier."

Dr Hodgkinson also sees value in the ability of electronic prescriptions to reduce fraudulent activity.

"In my experience, issues such as breaches of confidentiality and fraudulent scripts have always involved paper not electronic transfer, and electronic prescriptions should contribute to a decrease in these types of concerns."

Longer term, the clinic is very interested in the potential for e-scripts to lead to being paperless.

Genie a genie for GPs and procedural specialists



Genie is set to launch eRx electronic prescriptions to its users around Australia. GPs and procedural specialists will be able to pass on the benefits to their patients, including improved safety, and streamlined communication between pharmacies and GPs.

Managing Director Paul Carr says, "We know from our experience with the trial of electronic prescriptions in the Northern Territory that specialists see e-prescriptions as having real value, both by increasing day-to-day efficiencies and accuracy of information, and as a fundamental step in moving towards individual e-health records. We are delighted to be able to now make eRx

e-prescriptions available to our users throughout Australia."

GPs and medical specialists can use eRx Script Exchange to send prescriptions electronically, with confidence that patients can have their scripts dispensed safely and securely anywhere around Australia.

According to Graham Cunningham, Chairman, eRx Script Exchange, "Genie has a strong record of leadership in making e-health initiatives available to its users, and we are delighted to now partner with them in extending the safety and efficiency benefits of eRx Script Exchange to specialists throughout Australia."

NEWS FLASH

Genie medical software partners with eRx

Supporting your community

This month, pharmacies throughout Australia will receive a mail-out of eRx brochures and material, including a printed copy of this newsletter. These are for your information and to share with any other prescribers in your area, for example, GPs that you have a relationship with.

Please email support@erx.com.au if you would like more brochures.

WHAT'S NEW

- Genie medical software partners with eRx Script Exchange
- 250,000 scripts transmitted since launch in April, and more than 1800 contracted pharmacies and GPs to date
- Maroochydore Medicine On Second case study

REGISTER NOW!

www.erx.com.au

Over 1800 pharmacies and GPs have already registered. Register your practice or pharmacy early and help make the benefits of electronic prescribing available throughout your community as soon as possible.

Registration is free to both doctors and pharmacists, and transaction fees are currently funded for Guild and AFSPA members.

Once you have registered, eRx will pass your registration details onto your software vendor who can progress your installation.

THOSE INVOLVED SO FAR...

eRx Vendor Partners



Endorsement Partners



Development Partners



BACKGROUND

eRx Script Exchange is an industry-driven collaboration established to improve health outcomes for Australians. Led by Fred Health, it is being developed with the e-health expertise of Simpl New Zealand and Microsoft Australia, and rolled out throughout Australia in collaboration with leading software vendors.