eRx :·: script exchange news

Microsoft | Partner Program

2009 AWARD WINNER
Public Sector Health Industry Partner of the Year

Welcome to the September update on eRx Script Exchange, the first Australia-wide platform for electronic prescriptions, or e-scripts.

With eRx, GPs can now prescribe electronically with confidence that patients can have their scripts safely and securely dispensed anywhere around Australia. eRx e-scripts are designed to improve patient care and safety, and to strengthen coordination and communication of patient care between health care providers.

WHAT'S NEW

- eRx wins Microsoft award
- eRx on show during Pharmacy Week
- 850,000 scripts sent to eRx, and 110,000 dispensed
- Over 3,200 GPs and pharmacists registered to start using eRx

REGISTER NOW!
www.erx.com.au

Registration is free to doctors and pharmacists, and transaction fees are currently funded for Guild and AFSPA members.

Once you have registered, eRx will pass your registration details onto your software vendor who can progress your installation.

BACKGROUND

eRx Script Exchange is an industry-driven collaboration established to improve health outcomes for Australians.

Led by Fred Health, it is being developed with the e-health expertise of Simpl New Zealand and Microsoft Australia, and rolled out throughout Australia in collaboration with leading software vendors.

Health Minister Roxon views eRx in action

From left to right, Paul Naismith, CEO of Fred Health, Kos Sclavos, National President of the Pharmacy Guild, and Minister Roxon.

Health Minister Nicola Roxon received a hands-on demonstration of sending and dispensing electronic prescriptions via eRx as part of Ask Your Pharmacist Week.

Speaking at the official launch at the Altona Meadows Amcal Pharmacy on 2 September, Ms Roxon said, "Pharmacists are often the first to see consumers who are seeking information about and assistance with their health care. They help people take responsibility for their own health by supporting and reinforcing health literacy and healthy practices."

"The recent report from the National Health and Hospital Reform Commission highlights the need for all Australians to be able to access medicines and appropriate pharmaceutical services. Community pharmacies help achieve this via a network of around 5,000 pharmacies across Australia," she said.

eRx wins prestigious Microsoft award

eRx Script Exchange and Fred Health have been named Microsoft Australian Health Industry Partner of the Year 2009 in recognition of industry-wide achievements in creating a national platform for e-scripts.

The Microsoft Industry Partner awards recognize the highest level of performance in developing and delivering innovative solutions based on Microsoft technology. They are awarded to solutions with demonstrated widespread benefits and application; as well as showcasing business and technological innovation to ensure interoperability and the ability to scale to meet long-term growth.

Dr David Dembo, Leader - Health and Human Services, Microsoft Australia, says 'eRx won this award for both the innovation they and their partners showed in moving the Australian Health reform agenda forward, as well as their intelligent use of commoditised IT building blocks to ensure IT played a role in reducing the risk of the overall project."

Paul Naismith, CEO, Fred Health, said "We are honored to be awarded Microsoft Australian Health Industry Partner of 2009.

eRx wins prestigious Microsoft award

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eRx is a unique collaboration of medical and pharmacy software vendors to create a national platform for electronic scripts, generating significant potential to improve patient safety and care. This Award recognizes the efforts of the entire team behind the development and implementation of eRx both from within Fred and from across health and pharmacy, including Australia's leading software vendors for medical and pharmacy professionals."

The solution, which was developed using the technical expertise of The Simpl Group (New Zealand), is being rolled out throughout Australia in partnership with Australia's leading software vendors for medical and pharmacy professionals. Those partnerships reach more than 90% of GPs and 99% of pharmacies, with a significant number of pharmacy vendors due to start making eRx available to their pharmacy users within the next two months.

From left to right, Inese Kingsmill, Microsoft, David Freemantle, National Project Director, eRx, Paul Naismith, CEO, Fred Health, and Paul Voges, Microsoft – at the Microsoft Awards.

THOSE INVOLVED SO FAR…

eRx Vendor Partners

Best Practice · MD MEDICAL DIRECTOR · Genie. · Zedmed · Stat health systems · Virtual practice · FRED WE KNOW PHARMACY · HealthSoft Pharmacy Pro

minfos · ScriptPro · Amfac · PharmaSol · PHOENIX COMPUTER SYSTEMS · simple retail

Endorsement Partners

The Pharmacy Guild of Australia · PDL · AFSPA · NATIONAL PHARMACIES · SIGMA · Amcal · Guardian PHARMACY · Amcal Max · api

priceline pharmacy · Soul Pattinson Chemist · Pharmacist Advice · pulse PHARMACY · my CHEMIST · CHEMIST WAREHOUSE DISCOUNT CHEMIST · ePharmacy

pharmore PHARMACIES · symbion Pharmacy Services the heart of pharmacy · Pharmacy Choice · UNITED DISCOUNT CHEMISTS · advantage PHARMACY · Chemmart PHARMACY · chemplus

Direct Chemist Outlet Discount Chemist · pharmacy better health · discount pharmacy · Think PHARMACY · prime pharmacy group · TerryWhite chemists

QUALITY PHARMACY · Blooms THE CHEMIST · MediADVICE PHARMACY · CHEMIST WORKS · the green dispensary PHARMACY

CHEMIST DIRECT.COM · Pharmacy Online · healthwise pharmacy · PHARMACY ALLIANCE Freedom to choose · Prescriptions Plus Pharmacy

WIZARD WAREHOUSE PHARMACY Get Better for Less · Friendlies Chemists Good Health for Less · DISCOUNT DRUG STORES Your chemist, Helping you

Development Partners

Microsoft · hp · simpl · VeriSign

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